

### Pressinformation

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# BenQ continues to underline its commitment to education at didacta 2022

- #ZUKUNFTSTARTEN (Start the future) is BenQ's motto. The team is looking forward to making digital education a tangible experience for its visitors -

**Oberhausen, 4 May 2022** – BenQ has been exhibiting at the didacta for more than 10 years and will once again be present from  $7^{th}$  –  $11^{th}$  June when the largest trade fair for the education sector opens its doors at Koelnmesse. As a leading manufacturer of innovative complete solutions in the area of digital schools, the BenQ Education Team will be presenting how intuitively the solutions developed especially for the education sector can be operated and what added value they offer for future-oriented lesson design. Interested visitors are cordially invited to join BenQ at stand A069 in hall 6.1 to explore and shape their digital future.

#### A broad product portfolio and reliable service promise

As one of the world's leading manufacturers in the field of digital display and projection technologies, BenQ offers innovative, user-oriented digital learning complete solutions, with user-friendly interactive boards, specially designed ultra-short distance projectors and presentation solutions.

The BenQ Education Team has made it its business to accompany and actively support schools and educational institutions in their transition to digital teaching from the very beginning - whether on-site at the school with an individual product demonstration, in one of the BenQ showrooms in Oberhausen and Hamburg or digitally in the form of a consultation hour - from the initial assessment of requirements and preparation of a

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quotation to project monitoring and support, BenQ is there to help with its many years of expertise and custom-fit complete solutions.

All interested parties are welcome to arrange personal meetings in advance at didacta in Cologne and are also welcome to arrange a personal appointment on site in advance with Mr. Markus Wey, Pre-Sales Manager B2B at BenQ.

Markus Wey Pre-Sales Manager B2B BenQ Deutschland GmbH +49 151 402420 74 (mobile) Markus.Wey@BenQ.com

More information on BenQ's Education solutions is available at <a href="https://www.benq.eu/de-de/campaign/digitaleducation.html">https://www.benq.eu/de-de/campaign/digitaleducation.html</a>

#### ■ BenQ B2B short profile

BenQ is one of the world's leading manufacturers in the field of digital display and projection technology. The B2B portfolio consists of innovative complete solutions for the modern working world as well as for digital schools - paired with comprehensive services, competent advice and individual training. User-oriented solutions for visualising and editing digital content open up completely new possibilities for collaboration for companies and educational institutions. With BenQ solutions for displays, projectors and presentation systems, collaborative, creative and efficient meetings are easy to implement. Teaching in the digital classroom becomes more effective and inspiring with BenQ's easy-to-use interactive whiteboards, ultra-short-throw projectors and presentation solutions. For more information, visit www.BenQ.de/Business